

March 5, 2024

Dear Virginia 4-H Horse Program Supporters,

The new year is here and with it comes the preparation for the 63rd Annual Virginia State 4-H Horse and Pony Show. The dates for this year's show are September 5-8th, 2024 at the Virginia Horse Center in Lexington, Virginia. The Virginia State 4-H Show has traditionally been one of the largest youth 4-H horse shows on the East Coast and we hope, with your support, we can continue this tradition!

The 2024 Virginia State 4-H Horse Show receives no additional support other than that of our sponsors, vendors, donors, and the youths' entry fees. The program strives to keep entry fees low to allow youth from any financial situation the opportunity to compete. **Affordable entry fees would not be an option without your continued sponsorship**; we greatly value the ability to make this show accessible to all youth, no matter their financial situation. What's unique about our show is that our educational competitions also allow youth that may not have the resources to own or ride a horse at the state show the ability to compete as well and enjoy that same state level of experience with their fellow 4-Hers.

Please join us in this special venture as a valued sponsor of the Virginia State 4-H Championship Horse and Pony Show. Enclosed is an outline of the sponsorship levels and advertising rates. As always, 100 percent of your sponsorship goes **directly** to our event in support of the kids.

Our show operates with more than 100 volunteers that freely give their time to ensure the show's safe and successful completion. This is no small task, beginning the first day of the show we have several rings going *at one time* not to mention the Horse Judging, Hippology, and Horse Bowl contests, Art and Photography contests, and the Record Book and Portfolio contests! With your support this great tradition can continue and function at the highest level. We hope you will help us continue to provide the memories of a lifetime for our 4-H members! I look forward to hearing from you. We hope you will join us in 2024!

Sincerely,



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