Making Connections and Saving Contacts

One of the benefits to using the Ohio MarketMaker program is your ability to make connections through the website and store those contacts in your profile. To do this, you must already have an account established and have your Username and Password ready.

If you have already used the search feature, you know how easy it is to find exactly what you’re looking for. By searching while being logged into your account, you can quickly save contacts for future reference.

Go to www.ohiomarketmaker.com and learn how easy it is to save your contacts so you can quickly reconnect.
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Once you are at the home page, click on the “Log In” button.
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Enter your username and password and click the "Login" button.

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Now click on the "Search" button.

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Make your search selection. For our example, we will search for an apple farmer. Click on "Farmer" and an expanded menu will appear. From there, click on "Fruits and Nuts."
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This search resulted in 244 fruit and nut farmers in Ohio. Now we need to find the ones who grow apples. To do that, click on "Fruit Product Type."
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By selecting Apples, we have narrowed our results down to 122 Ohio fruit farmers listed.

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To find the closest farmer, you can search by counties in your area. From the "Search by" drop-down menu, select "County in OH."
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Select your neighboring counties and then click on "Apply."
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By selecting the local counties, our search has been narrowed to 11 farmers growing apples. Select a farm to view their profile.

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If this is a producer that you want to connect with, click on "GET CONNECTED."

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You now have a quick link to this business every time you log into Ohio MarketMaker under the My Connections tab. If you find you no longer need this connection, just click on the delete button and it will be removed from your list.

Now that you know how to make and save connections through the Ohio MarketMaker program, you're ready to find the local products you need quickly and establish lasting relationships with those suppliers.

As always, if you have any questions or comments regarding this program, send us an email at contact@ohiomarkettmaker.com. We'd love to hear from you.