



Affiliate Annual Report Form

Please return this form by January 1 of each year to your Region Director.

State/Territory: Virginia Date: February 1, 2005

Person Completing Form: Bonnie S. Tazewell Phone: 757-382-6348

Accomplishments: (Please list major accomplishments for the period of January 1-December 31)

Member Resources:

- Major Marketing campaign to recruit new hires to VEAFCs and NEAFCS. Welcome packets for all new staff were distributed to VEAFCs District Directors. District Directors are responsible for presenting packets to new FCS employees at District or other appropriate meetings.

- Retirees were honored at State VESA and District Meetings. The State member Resources Chair manages a budget to provide gifts to new FCS retirees. Retirees have been presented the gifts at district meetings, retirement functions or other appropriate events. Life Member applications are mailed and e-mailed to retirees. The State Member Resource Chair and committee members make personal contacts with retirees on a regular basis to recruit Life Membership; keep them abreast of professional developments; and to invite them to various FCS and Extension functions. One Life member was recruited in 2004.

- As of December 31, 2004 all 43 potential members of VEAFCs and NEAFCS in the state of Virginia had been notified of membership and renewal. Membership renewal and new member applications are posted on the State website.

Awards & Recognition:

- Virginia was awarded the one \$500 mini-grant from National to promote the "Living Well" programs in VA.
- Virginia received the Southern Region award for the "Living Well" newsletter. This newsletter, written by members is on the State Website and is linked to 90 Extension Units in the State of Virginia. This newsletter is currently reaching over 13,000 households in VA.
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Public Affairs:

- **The Marketing committee developed the template for the “Living Well” key chains that will be presented at various functions throughout the state.**
- **VEAFCS is co-sponsoring with VAFCS the 2005 Annual Family & Consumer Science Conference in Williamsburg, VA. The theme of the Conference is “Securing The Future Through Our Children.” The conference will be held April 13-15, 2005.**
- **Virginia has submitted the “Living Well Week” proclamation/resolution to the Governor and local legislative officials.**
- **The Virginia delegation used the “Living Well” displays at the State Agri-Business annual meeting in November 2004 and is scheduled to use the displays at the Virginia General Assembly; Virginia Association for Early Childhood Education Annual Conference and VEAFCS/VAFCS Annual Conference in 2005. The displays have also been manned at numerous local events throughout the state.**
- **Virginia designed and sold lanyards and bumper stickers to promote Family & Consumer Science programs. The lanyards and bumper stickers were sold at the National meeting as well as local and state events. Extension administrators and the State FCS/Extension Leadership Council representatives were presented with a lanyard.**

Other Special Projects: (Anything you would like to brag about):

- All extension agents participated in a statewide Situation Analysis project as directed by administration. The VEAFCS marketing committee developed sample ‘situation analysis’ templates and questionnaires that could be used to provide a core of common questions focused on Family programming. These tools were used where there may or may not have had an FCS presence. Virginia was in a position of less than 30 FCS agents (in large part due to early retirements) that covered over 107 Extension offices. The State Situation Analysis was completed in December and we are able to look at “common needs” of families and communities throughout the state.
- Agents in one District developed a District Impact Report that is being used as a model with District and local FCS agents statewide.
- FCS Agents throughout the state developed power point presentations that have been used in local and state functions to promote and showcase FCS programming throughout the state of VA. One District developed a DVD that has been shown statewide that may also be used with the State “Living Well” exhibits.
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Concerns from your State: (Concerns for the NEAFCS Board)

- National recruitment for a director of Director of Family & Community Science programs as well as recruitment of state Extension Specialist.

The state of CES in your state: Virginia is initiating the Critical Staffing initiative to hire agents, specialists and support the research centers. We are waiting action from the General Assembly.

