



Virginia Cooperative Extension

Virginia Tech • Virginia State University

2016

Extension Leadership Council Programming Grant Application

The State Extension Leadership Council is offering competitive grants to local Extension Leadership Councils to support advocacy, membership recruitment, and/or marketing activities. Grants will be awarded based on funds available and funded at a minimum of \$250 each.

Submit this one-page application to Lonnie Johnson (lojohns2@vt.edu), by Monday, February 15, 2016.

Unit/County: _____

ELC Chair (print name): _____

Signature: _____

Unit Coordinator (print name): _____

Signature: _____

Project Category (circle one): Advocacy Marketing Membership

Name of the proposed project: _____

Narrative outlining the proposed project: (Include need, implementation plans, proposed partners, target audience, any funds that will be leveraged, anticipated outcomes, and a proposed evaluation plan (one page maximum)).

Upon completion of the project, grant recipients are required to submit a brief summary of what the grant was used for and the impact of the project on the unit or community (one page maximum).



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Grant Criteria and Score Sheet

ELC Unit: _____

Category (circle one): **Advocacy** **Marketing** **Membership**

Name of evaluator: _____

Judging Criteria	Numerical Score	Comments
The project identifies a need of the locality or community. (10 points possible)		
The project identifies the audience and how it will be reached. (10 points possible)		
The project demonstrates collaboration between Extension staff and local ELC (10 points possible)		
The project identifies additional partners and potential funding sources. (10 points possible)		
The project outlines potential outcomes and a proposed evaluation plan (10 points possible)		
The project demonstrates innovation and creativity. (10 points possible)		
The application meets general criteria: format, grammar, spelling, completeness, scope, and depth. (10 points possible)		
Total Score: (70 points possible)		



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