



# Virginia 4-H: Creating Positive Change

The Virginia 4-H Foundation has adopted a strategic plan to ensure strong and vital opportunities for positive development of Virginia's youth by securing resources to support 4-H programming. Our plan informs you, the public, of the work of the board as we promote giving, engagement, awareness and a sustainable future for Virginia 4-H.



## *Inviting you to join us by investing in 4-H*

- Set the example of giving
- Create opportunities for giving today
- Provide a lasting legacy of program funding



## *Strengthen culture of collaboration*

- Communicate effectively
- Align efforts with programmatic needs
- Remove barriers



## *Increase awareness of the value of 4-H*

- Increase the visibility of 4-H
- Engage the 4-H family
- Connect with new audiences



## *Securing the future through stewardship*

- Attract committed leaders who will make a difference
- Enhance organizational structure
- Foster trust through transparency and accountability
- Demonstrate impact through responsible use of resources

## The Virginia 4-H Foundation Strategic Plan | November 1, 2014 - June 30, 2019

**Virginia 4-H Foundation** . Hutcheson Hall (0419), 250 Drillfield Drive, Blacksburg, VA 24061 . [www.ext.vt.edu/topics/4h-youth/foundation/index.html](http://www.ext.vt.edu/topics/4h-youth/foundation/index.html)

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