

# 2020 Southern Regional 4-H Horse Championships

July 29-August 2, 2020-Perry, GA

## Sponsorship Opportunities

### **Ribbons Sponsor - \$2000** *(Need commitment by March 1st for logo to be printed on ribbons)*

Have a presence in every contest and class by sponsoring the ribbons to be awarded.

- Name and/or logo on every top-10 ribbon in contests and horse show
- Recognized via announcement at least once in each show arena each day
- Inside front cover advertisement in the official program book - 8.5" W x 11" H (vertical)
- Recognition in the show program/website as the Champion Level Sponsor
- Linked logo on website

### **Keeping it Cool Sponsors - \$1000**

Gain the appreciation of exhibitors and parents by being responsible for the use of the air conditioned arenas.

- Sponsors one day of use of one of the two air conditioned arenas
- Recognized via announcement at least once during each group of classes in the arena that day
- Full page advertisement in the official program book; linked logo on website
- Recognition in the show program/website as a "Too Cool" Sponsor

### **Exhibitor Social Primary Sponsor or Staff Hospitality Sponsor- \$500**

Get the attention of the exhibitors, parents, and leaders while they are relaxed and having fun!

- Name and/or logo presence at Exhibitor Social
- Recognized via announcements during the show
- Full page advertisement in the official program book; linked logo on website
- Recognition in the show program/website as a Gold Sponsor

### **Jump Sponsor - \$150**

Have your business name and logo displayed prominently to all the Hunter exhibitors and spectators.

- Name and/or logo sign on one of the jump course fences
- Half page ad in the show program
- Program/website listing as an Emerald Sponsor

### **Class Winner Sponsors - \$75**

Choose one or more classes of the 39 offered.

- Sponsor named in program with each class
- Name announced when class is placed
- Quarter page ad in the show program
- Program/website listing as an Emerald Sponsor

### **General Horse Show Sponsor**

It's participants like you who have made this show possible over the years. We appreciate your support and offer the options below to our General Sponsors. In addition to businesses advertising their products and services, here is an opportunity for families, clubs, states, etc. to send "Good Luck!" type messages to their participants!

- \$30 – Business card ad in the program; program/website listing as a Contributing Sponsor
- \$50 – Quarter page ad in the program; program/website listing as a Patron Sponsor
- \$100 – Half page ad in the program; program/website listing as an Emerald Sponsor
- \$500+ – Full page ad in the program; program/website listing as a Gold Sponsor; linked website logo

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## July 29-August 2, 2020-Perry, GA

### Sponsorship Form



The Southern Regional 4-H Horse Championships bring over 400 youth from 13 Southeastern states to compete in the Regional Horse Show as well as educational events such as Horse Quiz Bowl, Hippology, Horse Judging, Public Speaking, and Demonstrations. In 2019, Southern Regional's social media reached over 26,000 people. Sponsors are featured on all social media outlets and in the printed show program. Southern Regional sponsors can expect to reach over 26,000 people hailing from Virginia to Texas to Florida and all points in between.



### Sponsorship Opportunities

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|---|--|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> Ribbon Sponsor - \$2000</li> <li><input type="checkbox"/> Keeping it Cool Sponsor - \$1000</li> <li><input type="checkbox"/> Exhibitor Social Primary Sponsor - \$500</li> <li><input type="checkbox"/> Jump Sponsor - \$150</li> <li><input type="checkbox"/> Class Winners Sponsor - \$75                             <ul style="list-style-type: none"> <li>o Please specify class or division preference(s):</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> General Horse Show Advertising Sponsor                             <ul style="list-style-type: none"> <li>o Contributing Sponsor - \$30, business card ad</li> <li>o Patron Sponsor - \$50, quarter page ad</li> <li>o Emerald Sponsor - \$100, half page ad</li> <li>o Gold Sponsor - \$500, full page ad; linked logo</li> </ul> </li> </ul> |
|---|--|

Name	
Billing Address	City, State, Zip
Phone	Email
Signature	Total Amount

**File Format:** All print ads must be a Press or High-Quality PDF at actual size or a JPEG file actual size or larger (at least 200 dpi). Logos should be high-resolution jpegs, png, pdf, or eps files.

**The Southern Regionals committee would like to receive forms by June 1, 2020.**

**Completed forms and payments should be mailed to:**  
 Southern Regional 4-H Horse Championships  
 Attn: Jessica Dotson  
 372 Litton Reaves Hall  
 Virginia Tech  
 Blacksburg, VA 24061

**Please make checks payable to: "Georgia 4-H Foundation"**

*Thank you for your support!*

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## Gift in Kind Sponsorship Form

Donor's Name: \_\_\_\_\_

Contact (if business): \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Description of Item(s) Donated:**

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Estimated Value: \$ \_\_\_\_\_

Donated Item will be delivered to event in person by \_\_\_\_\_

Donated Item will be mailed to the address below to arrive by July 15<sup>th</sup>.

**Mail Items to:**

Southern Regional 4-H Horse Championships

Attn: Jessica Dotson

372 Litton Reaves Hall

Virginia Tech

Blacksburg, VA 24061

Email form to: [ejessica@vt.edu](mailto:ejessica@vt.edu)

*Thank you for your support!*