

**2024 VIRGINIA STATE 4-H HORSE SHOW
“HORSE SHOW HERO” DISTRICT CHALLENGE PROGRAM**

The Virginia State 4-H Horse Show Committee and its participants must work together to meet the ever-increasing financial challenges. We are asking the youth to participate in helping raise funds for the show. This show could not happen without the support of our industry and the many people involved. The Horse Show Hero Program is a way to garner support of the show while also making it easier for youth to attend. While this program is completely voluntary, we do encourage our youth to work to make a difference. Sponsorships may be solicited after the deadline, however we cannot guarantee they will be added into the show program.

SPONSORS receive advertisement or acknowledgement for their contribution, therefore these are NOT tax deductible contributions.

The 4-Hers exhibiting in the horse show may ask friends, family, and businesses to become a “Horse Show Hero” in support of the Virginia 4-H Horse Show and Program. **All Horse Show Hero funds are submitted directly to Hunter Liles, Extension Youth Animal Science Programming Associate, 175 W. Campus Drive, 388 Litton Reaves, Blacksburg, VA 24061.**

Incentives

AMOUNT	Scholarship Awarded
\$300+	4-Her receives \$100 Scholarship toward entry fee
\$400+	4-Her receives \$200 Scholarship toward entry fee
\$800+	4-Her receives Scholarship value of \$400 toward entry fees

The Horse Show Hero District Challenge will allow 4-Hers to work together as a group within their district to raise funds for the State 4-H Horse Show. The “winning” district that raises the most funds for the State 4-H Horse Show will be recognized during the Ice Cream Social on Friday afternoon and every youth from that district showing at the State 4-H Horse Show will receive a “Horse Show Hero” t shirt. The top ten INDIVIDUAL fundraisers will receive personalized plaques to adorn their stalls during the State 4-H Horse Show and recognize them as Horse Show Heroes!

All Hero money must be sent with the Orientation Report Form and/or received prior to the entry deadline to count towards the district challenge. Each 4-Her must summarize their Hero dollars in the provided Excel form to include the name and Unit of the 4-Her along with the Hero name and amount given, with a summary total. See the 4-H Horse Program Website for more information and forms. If a 4-Her with Hero sponsorships is unable to attend, Hero funds can be “transferred” to another 4-Her if done so before the scratch deadline. After the scratch deadline, Hero sponsorships can still be accepted but there will be no refunds of Horse Show Hero Monies. Hero checks are cashed upon receipt and are not refundable if the 4-Her is unable to attend the horse show. Horse Show Hero Sponsorships are NOT tax deductible, and that information should be shared with potential sponsors. Should an individual or business wish to make a tax deductible donation, please have them contact Hunter Liles at huntl97@vt.edu.

Be A

4-H Horse Show HERO!

The Virginia 4-H Program is proud to host the Virginia State 4-H Horse Show in one of the finest show facilities in the country. The outstanding Virginia youth work hard to train and show their own horses at the Virginia Horse Center in Lexington. YOU can become a Horse Show Hero to the program. And then come see your investment in action on September 5-8, 2024. The BEST will be competing in the spirit of good horsemanship and sportsmanship as they constantly strive to "Make the Best Better."

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2024 Horse Show Hero Deadline: July 31

Please Print clearly!

Sponsor Name: _____

Address: _____

County: _____

Phone: _____ Email: _____

Amount Given _____ Check No. _____

SPONSORS - Please specify if there is a particular class or division you would like your name associated with in the show program. If sponsorships come in after July 31, we cannot guarantee information will be included in the show program, but we will continue to accept Sponsorships. Class number and name below:

Make check payable to Treasurer at Virginia Tech with "Horse Show Hero" in the memo line and mail to:

VA Youth Animal Science Program
Hunter Liles - Extension Youth Animal Science Program Associate
175 W. Campus Drive, 388 Litton Reaves
Blacksburg, VA 24061

4-Her responsible for this Hero: _____

Unit: _____ This

form must accompany each Hero check Please do not send CASH.

There will be no refunds of Horse Show Hero Sponsorships in the event of a scratch. Funds can be transferred to another 4-Her in the event of a scratch, up until the scratch deadline.