



2017 Virginia State 4-H Show Tee Shirt Design Contest



The State 4-H Horse program is offering the 6th Annual Tee Shirt Design Contest. This design will be used as the Official design for the State Show Tee Shirt for 2017.

You can use any theme you would like. It has to be individual and original work and must follow the guidelines below.

All artwork entries must be postmarked by **Friday, June 23, 2017** to:

Leona Ransdell, 388 Litton Reaves Hall (0306), Virginia Tech, Blacksburg, VA 24061
(540) 231-6345; email – leonar@vt.edu

All artwork entries will be scanned into computer format and will be displayed on the State 4-H Horse Website and the State 4-H Horse Program Facebook and Instagram page where 4-H members will be allowed to vote for their favorite design. At the end of the voting period, the design with the most votes will be declared as the winner of the contest and will be formatted for use as the official State Show Tee Shirt.

THE DESIGN CRITERIA ARE:

1. The design must fit on an 8 ½ x 11” piece of white paper.
2. Limit of 4 colors, one of which must be green (the clover), use solid colors with high contrast and no shading or color gradients. Image must be dark/bold enough to scan.
3. One entry per contestant.
4. All entries must be original-- your own idea and design -- tracing another person's work or clip art is not acceptable.
5. Do not use newspaper, TV, book or computer and film cartoon characters or other copyright ideas, i.e. Garfield, Coca-Cola, Snoopy.
6. Computer-generated artwork and text are not acceptable and will be disqualified. Text can/will be added by the tee shirt printer.
7. The design should reflect the total 4-H horse program. **Keep it simple**, to the point and clearly about your theme.
8. **Remember it is to be designed for use on the back of a T-shirt.**

9. Designs with a clover are fine.

10. Designs using the 4-H emblem (the clover with the H in each leaf) must follow these rules:

- The 4-H emblem must always appear as a whole and complete emblem with trademark info.
- The 4-H emblem cannot be changed in any way.
- No text or image may be placed over any part of the 4-H emblem.
- The actual 4-H emblem appears below. In cases where the 4-H emblem is drawn into the artwork, it will be pulled out electronically and replaced with the official emblem. (therefore, you don't have to draw it perfectly)
- Likenesses of a clover may be used elsewhere in the drawing but should just be a green 4-leaf clover without the H's on each leaf....

11. All members, regardless of the projects they carry, may submit a design.

12. The designs submitted become the property of the Virginia 4-H Horse Program and by submission of a design, authorization is given to use the designs in State level program promotion.



Questions may be directed to:

Leona Ransdell at 540-231-6345; email – leonar@vt.edu



This form must accompany artwork submitted to the Virginia 4-H State Show Tee Shirt Contest.

Entry Deadline: Postmarked by Friday, June 23rd, 2017

Artist: _____

Age: _____ Birth Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (day): _____ (evening): _____

Extension Unit (county) _____

e-mail: _____

As a person of character who is trustworthy, responsible and fair, I have personally prepared this entry. I fully understand and have read and comply with the rules and conditions of this contest, and I understand that if this entry is selected as the winner, I relinquish the design to the Virginia 4-H Horse Program. Edits to the design as needed to format for Tee Shirt printing may be required but will be sent to the artist for approval.

Signature of
Artist: _____ date _____

Signature of
Parent or Guardian: _____ date _____

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