VIRGINIA STATE 4-H HORSE SHOW "HORSE SHOW HERO" PROGRAM

The Virginia State 4-H Horse Show Committee and its participants must work together to meet the ever increasing financial challenges. With the rising costs of putting on the Virginia State 4-H Horse Show and the loss of state funding we are asking for the youth to play a larger role in helping fund the show. Additional efforts are being taken to address this challenge via avenues such as program advertisements and solicitation of new corporate sponsors. This show could not happen without the support of our industry and the many people involved. The Horse Show Hero Program is a way to garner support of the show while also making it easier for youth to attend. While this program is completely voluntary, we do encourage our youth to step forward and work to make a difference.

The 4-Hers exhibiting in the horse show may ask friends, family, and businesses to become a "Horse Show Hero" in support of the Virginia 4-H Horse Show and Program. Tax deductible receipts will be provided for gifts over \$25

4-H Horse Show Hero Support Levels:

- 1. \$150 and less total in donations will allow the 4-Hers to be entered into prize drawings
- 2. \$225 in donations will drop the entry fee to \$75
- 3. \$300 or more in donations will drop the entry fee to \$0 for one horse
- 4. **SENIORS ONLY**: \$600 or more in donations will drop the entry fee to \$0 for two horses

To receive credit, hero sponsorship money and a form on the next page for <u>each</u> Hero Sponsor must be sent with show entries. After the entry deadline, no alterations in credit can be given but additional sponsor money will be accepted. All checks will be cashed soon after receipt. Donations are transferable but not refundable. If a youth is not showing but wishes to participate in the Horse Show Hero Program they are welcome to turn in money or give it to another 4-Her planning to show in the current year show.

If a 4-Her secures more than \$300.00 and wishes to assign an amount to a fellow 4-Her and help them gain credit toward their entry fee they must **include the name of the fellow 4-Her, county and horse they have entered.** To be credited, only money secured before the show entry deadline will be counted for discount credit on the entry fee. Only the 4-Her who secures the money will receive "full" credit for the amount secured to be eligible for the Horse Show Hero awards.

Please DO NOT send cash. Checks and money orders made payable to the **Virginia Tech Foundation – 4-H Horse Show** will only be accepted. The gift receipt for tax purposes will be addressed to the name on the check according to the Virginia Tech Foundation policy. If money is collected from numerous sources and one check is written; only the name on that check will receive a gift receipt.

All youth who secure *any* amount of Hero sponsorships will be eligible to choose a gift from numerous free prizes donated by our sponsors, vendors, and friends. The 4-Her who secures the highest dollar amount of sponsorships will receive four seats for the Washington International Horse Show in October 2020! In addition to the 4-H member who secures the highest dollar amount of sponsorships, the top five 4-Hers who raise over \$750 in donations will receive a special 4-H Horse Hero embroidered apparel item of their choice from our state show embroidery vendor.

Be A 4-H Horse Show HERO!

The Virginia 4-H Program is proud to host the Virginia State 4-H Horse Show in one of the finest show facilities in the country. The outstanding Virginia youth work hard to train and show their own horses at the Virginia Horse Center in Lexington. YOU can become a Horse Show Hero with your tax deductible donation to the program. And then come see your investment in action on September 10 - 13, 2020! The BEST will be competing in the spirit of good horsemanship and sportsmanship as they constantly strive to "Make the Best Better."

2020 4-H Horse Show Hero

Please Print clearly!

Donor Name:		
-		
Phone:	Email:	
Amount Given	Check No	
program as a sponsor. Include Make check payable to Virgin	e the class number and name below: nia Tech Foundation – Horse	
Mail Hero sponsorships with a	the horse show entry to:	
	VA State 4-H Horse Show Entry Animal & Poultry Sciences (0306) Litton-Reaves Hall, VA Tech Blacksburg, VA 24061	
4-Her responsible for this H	ero:	
County:		

This form must accompany <u>each</u> Hero check so that a gift receipt may be provided to the Hero! Gift receipts will only be sent to the name on the check. Please <u>do not</u> send CASH.

There will be no refunds of Horse Hero donations. However, they can be transferred to another 4-H member up until the scratch deadline of September 1, 2020.

Deadline July 17, 2020.