

Virginia 4-H Horse and Pony Championships

September 10 – 13, 2020 – Lexington, VA

Sponsor Information



Awards Sponsor - \$10,000 *(Need commitment by June 1 for logo to be placed on all awards)*

- Name and/or logo on every ribbon in contests and horse show
- Recognized via announcement at least once in each show arena each day
- Inside front cover color advertisement in the official program book
- Recognition in the show program/website as the Champion Level Sponsor
- Linked logo on website and social media pages
- Banners in every arena
- Free, prime vendor location

Ice Cream Social Sponsor - \$2,500

Gain the appreciation of exhibitors and parents by being the Ice Cream Social Sponsor, an event that the entire show looks forward to every year.

- Sponsors ice cream for everyone at the horse show
- Recognized via announcement at least once in each show arena each day
- Full page advertisement in the official program book; linked logo on website and social media pages
- Banners in every arena and at Ice Cream Social Location
- Free Vendor Spot

Division Sponsor - \$1,000

Sponsor an entire division!

- Full page advertisement with recognition as a Division Sponsor
- Recognized via announcements during the show and during each class included in the division
- Linked logo on website and social media sites
- Banner in main arena for division (or arena of choice)
- Free Vendor spot
- **Divisions Include:** Equitation, Showmanship, Hunter, Miscellaneous, Pleasure, Western, Gymkhana, Trail, Participants with Disabilities, Dressage, Reining and Miniature

Jump Sponsor - \$950

Sponsor the use of Jumps for the Hunter Division

- Full page advertisement with recognition as the Jump Sponsor
- Recognized via announcements during the show and during each class included the Over Fence Division
- Linked logo on website and social media sites
- Banner in the Over Fence arena
- Free Vendor Spot

Arena Sponsor - \$750

Sponsorship of one arena for one day!

- Banner in the arena sponsored for the entire run of show
- Full page advertisement with listing as an arena sponsor
- Recognized via announcements during the show as the arena sponsor for the day
- Linked logo on website and social media sites
- Listed on show schedule as the arena sponsor
- Free Vendor Spot

General Horse Show Sponsors

- Class Sponsor: \$1 - \$30 – 1 individual class sponsorship
- Topaz: \$31 - \$75 – 3 individual class sponsorships
- Sapphire: \$76 - \$150 – 10 individual class sponsorships, Half page ad in the show program
- Ruby: \$151 - \$250 – 15 class sponsorships, half page ad in the show program and banners hung in 1 arena
- Emerald: \$251 - \$500 – 20 class sponsorships, full page advertisement, banners hung in 2 arenas
- Diamond: \$501 + - 25 class sponsorships, full page advertisement, banners hung in 2 arenas and half price vendor spot

Sponsor Information

Name/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____

Contact Email: _____

Please choose your level of sponsorship below

☐ Awards Sponsor - \$10,000

☐ Ice Cream Social Sponsor - \$2,500

☐ Division Sponsor* - \$1,000

☐ Jump Sponsor - \$950

☐ Arena Sponsor* - \$750

☐ General Horse Show Sponsor

- ☐ Class Sponsor*
- ☐ Topaz Sponsor*
- ☐ Sapphire Sponsor*
- ☐ Ruby Sponsor*
- ☐ Emerald Sponsor*
- ☐ Diamond Sponsor*

*please list classes/division/arenas requested on the next page

Please submit this form by July 1, 2020

Make checks payable to “Virginia 4-H Foundation – Horse”

Return forms and checks to:

Leona Ransdell

Virginia 4-H Horse Program Associate

388 Litton Reaves – Virginia Tech

Blacksburg, VA 24061



Please list classes, divisions or arenas you wish to sponsor!
If no classes are listed, we will choose for you!

Other information:

If you have any questions about the sponsorships, please contact Leona Ransdell at
Leonar@vt.edu
540-231-6345

Donations and Sponsorships are tax deductible!

If you are interested in donating gifts in kind instead, please call Leona to discuss the options!

All print ads must be a Press or High- Quality PDF at actual size or a JPEG file actual size or larger (at least 200 dpi). Logos should be high-resolution jpegs, png, pdf, or eps files.

