## 2020 Virginia State 4-H Show T-Shirt Design Contest

The Virginia state 4-H Horse Program is offering the 9<sup>th</sup> Annual Tee Shirt Design Contest. The winning design will be used as the **OFFICIAL** design for the Virginia State Show Tee Shirt for 2020.

You can use any theme you would like. It has to be individual and original work and must follow the guidelines below.

All artwork entries must be **submitted online by October 1, 2020** to:

http://bit.ly/StateShowT-Shirt

All artwork entries will be displayed on the State 4-H Horse Program Facebook page on Oct. 2, where 4-H members will be allowed to vote for their favorite design, ending on Oct. 8. The design with the most votes will be declared as the winner of the contest.

You can use any theme you would like. It has to be individual and original work and must follow the guidelines below.

## THE DESIGN CRITERIA ARE:

- 1. The design must fit on an 8 ½ x 11" piece of white paper.
- 2. Limit of **4 colors**, one of which must be green (the clover), use solid colors with high contrast and no shading or color gradients. Image must be dark/bold enough to scan.
- 3. One entry per contestant.
- 4. All entries must be original-- your own idea and design -- tracing another person's work or clip art is not acceptable.
- 5. Do not use newspaper, TV, book or computer and film cartoon characters or other copyright ideas, i.e. Garfield, Coca-Cola, Snoopy.
- 6. Computer-generated artwork and text are not acceptable and will be disqualified. Text can/will be added by the tee shirt printer.
- 7. The design should reflect the total 4-H horse program. **Keep it simple**, to the point and clearly about your theme.
- 8. Remember it is to be designed for use on the back of a T-shirt.

- 9. Designs with a clover are fine.
- 10. Designs using the 4-H emblem (the clover with the H in each leaf) must follow these rules:
  - The 4-H emblem must always appear as a whole and complete emblem with trademark info.
  - The 4-H emblem cannot be changed in any way.
  - No text or image may be placed over any part of the 4-H emblem.
  - The actual 4-H emblem appears below. In cases where the 4-H emblem is drawn into the artwork, it will be pulled out electronically and replaced with the official emblem. (therefore, you don't have to draw it perfectly)
  - Likenesses of a clover may be used elsewhere in the drawing but should just be a green 4-leaf clover without the H's on each leaf....
- 11. Any members, regardless of the projects they carry, may submit a design.
- 12. The designs submitted become the property of the Virginia 4-H Horse Program and by submission of a design, authorization is given to use the designs in State level program promotion.



Questions may be directed to:

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