

2025 Virginia Beef Expo/Junior Beef Roundup
Rockingham County Fairgrounds
Harrisonburg, VA
Schedule of Events

Wednesday, April 16th

10:00 AM	Youth Tractor Driving Contest	
12:00 PM	VCE/VBC Annual Meeting and Awards Luncheon	
1:00-4:00PM	Virginia Cattle Industry Outlook	Exhibit Hall
4:00-6:00 PM	Trade Show	Barn
5:00 PM	Youth Beef Challenge	
6:00 PM	VA Cattleman's Foundation Reception Live & Silent Auction	Barn

Thursday, April 17th

9:00AM-6:00PM	Trade Show	
10:00 AM	State Youth Cattle Working Contest	
12:00 PM	Angus Sale Sale Manager: Dave Mullins 317-503-2798	
12:30 PM	Hereford Female & Bull Sale Sale Manager: Rodney Phillips 804-387-9447	
3:00 PM	Q4Q Bull Sale, VCA Female sale & VQA Commercial Heifer Sale Sale Manager: Rob Farmer 540-270-3886	
3:30 PM	Simmental Sale Sale Manager: Doug Parke 859-421-6100	
6:00 PM – 8:00 PM	Weigh-in/Check-in	Main Ring
Friday evening	Youth Cattle May Begin to Arrive	

Barn Stalling will not be available until late Thursday evening after sales rings and sale pens have been moved

Friday, April 18th

7:00 AM – 10:00 AM	Youth Cattle Arrival	Barns/Trailer Stalling
8:00 AM – 10:30 AM	Weigh-in/Check-in	Main Ring
11:00 AM	Youth Fitting Contest	
1:00 PM	Youth Beef Showmanship	Both Show Rings
4:30 PM	Prospect Steer & Prospect Market Heifer Show Show Order: Prospect Mkt Heifer, Registered Steers, Crossbred Steers	Main Show Ring
(or 30 minutes following showmanship, whichever is later)		

Saturday, April 19th

8:30 AM	Youth Registered Heifer and B&O Bull Shows Show Order: Commercial Heifers, AOB, Angus, Simmental, Hereford, Percentage Simmental	Main Ring ONLY
Conclusion of Breed Shows	Supreme Champion Drives for Heifers/ B & O Bulls	Main Ring

*****All Exhibitors are encouraged and are free to leave at the conclusion of their final class*****

*****PLEASE NOTE THAT THE TIMES OF SHOWS ARE APPROXIMATE SUGGESTED TIMES AND THAT THIS SCHEDULE IS SUBJECT TO CHANGE AS MANAGEMENT DEEMS NECESSARY*****