

Junior Beef Roundup “Champion” Program

The Beef Expo and Junior Beef Roundup have been held in conjunction for many years, but this year marks a larger combined effort between the managing groups to host a successful and productive weekend for the youth and producers in attendance. The Beef Expo provides the commercial and seedstock producers access to high quality genetics through multiple breed sales and exposure to industry representatives during the trade show.

We are excited about this combined spirit and want to invite you to join us by specifically helping to reward the hard work of the youth by supporting them. Many of these contestants have been working diligently for many months (or longer) to prepare for these contests or shows. The Expo weekend marks one of the first shows of the new season and offers youth the opportunity to display their new projects. Alternatively, many of the educational contests held that weekend are State Level contests that require teams to qualify and determine the Virginia representatives that will compete on a national level. A great deal is at stake for these individuals and your support will help reward their efforts.

With the rising costs of putting on the Junior Beef Roundup, we are asking for the youth to play a larger role in helping fund the show. Additional efforts are being taken to address this challenge via avenues such as program advertisements and solicitation of new corporate sponsors. This show could not happen without the support of our industry and the many people involved. The Junior Beef Roundup Champion Program is a way to garner support of the show. While this program is completely voluntary, we do encourage our youth to step forward and work to make a difference.

The youth participating in the Junior Beef Roundup may ask friends, family, and businesses to become a “Champion” in support of the Junior Beef Roundup. Tax deductible receipts will be provided for gifts over \$25

Junior Beef Roundup Champion Levels:

1. \$100 in cumulative donations- \$25 gift certificate to the youth securing the sponsorship (gift certificate valid for show supply vendor on the fairgrounds)
2. \$200 in cumulative donations- \$50 gift certificate to the youth securing the sponsorship (additional \$25 in gift certificates for each additional \$100 in sponsorships)

To receive credit, champion sponsorship money and a form found on the next page for **each** Champion Sponsor must be sent by April 5, 2017. All checks will be cashed soon after receipt.

Please DO NOT send cash. Checks and money orders made payable to the **Virginia Beef Expo** will only be accepted. The gift receipt for tax purposes will be addressed to the name on the sponsorship form. If money is collected from numerous sources and one check is written; only the name on that check will receive a gift receipt.

**Be A
Junior Beef Roundup CHAMPION!**

The Virginia Youth Livestock Program is proud to host the Junior Beef Roundup in conjunction with the Virginia Beef Expo. This year's Junior Beef Roundup will be held April 13 -15, 2017 at the Rockingham County Fairgrounds in Harrisonburg, VA. The Junior Beef Roundup has become not only an elite junior cattle show, but also one of the largest youth educational contest weekends within the state. The 2016 Junior Beef Roundup comprised of over 300 youth participating in one or more of the many contests or shows including youth cattle working, and stockmen's, beef sales, and cattle fitting contests. These were in addition to 250 head of cattle entered in the junior beef shows.

2017 Junior Beef Roundup Champion Sponsorship

Please Print clearly!

Donor Name: _____

Address: _____

County: _____

Phone: _____ Email: _____

Amount Given _____ Check No. _____

Make check payable to Virginia Beef Expo

Mail sponsorships to: Joi D. Saville
 Extension Associate
 Department of Animal & Poultry Sciences (MC 0306)
 Litton Reaves Hall, Room 362, Virginia Tech
 175 West Campus Drive
 Blacksburg, VA 24061-0306

Youth responsible for this Champion contribution: _____

County/Chapter: _____

This form must accompany ***each*** Champion check so that a gift receipt may be provided to the Champion! Gift receipts will only be sent to the name on the check.

Please ***do not*** send CASH.

There will be no refunds of donations. **However, they can be transferred to another youth that is participating in the Junior Beef Roundup.**

Deadline April 5, 2017