

# Land Conservation and Agritourism

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# The Importance of Land Conservation

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## ➤ Economic benefits

- Agriculture
- Forestry
- Tourism
- Recreation

## ➤ Need to conserve

- Farmland
- Forestland
- Historic Places
- Natural Areas
- Recreational Lands

# Land Conservation Funding Mechanisms

- Grant programs
- Land Preservation Tax Credit (LPTC)
- Bonds



# Agritourism and the Environment

# Case Study: The Outdoor Recreation Economy

## IN VIRGINIA OUTDOOR RECREATION GENERATES:

**\$21.9 BILLION**  
IN CONSUMER SPENDING ANNUALLY



**197,000**  
DIRECT JOBS



**\$6.5 BILLION**  
IN WAGES AND SALARIES

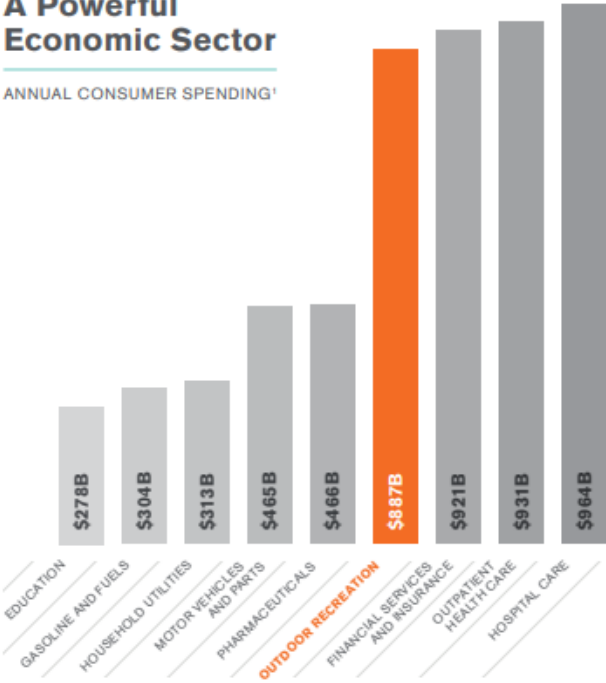


**\$1.2 BILLION**  
IN STATE AND LOCAL TAX REVENUE



## A Powerful Economic Sector

ANNUAL CONSUMER SPENDING<sup>1</sup>



# Using Land Conservation to Connect the Dots

- Agritourism and Ecotourism
- Agritourism and Outdoor Recreation
- Agritourism and urban/suburban partners
- Agritourism and .....Tourism

# Questions or Comments?

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