Land Conservation and Agritourism

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The Importance of Land Conservation
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- Economic benefits
  - Agriculture
  - Forestry
  - Tourism
  - Recreation

- Need to conserve
  - Farmland
  - Forestland
  - Historic Places
  - Natural Areas
  - Recreational Lands
Land Conservation Funding Mechanisms

- Grant programs
- Land Preservation Tax Credit (LPTC)
- Bonds
Agritourism and the Environment
Case Study: The Outdoor Recreation Economy

In Virginia outdoor recreation generates:

- $21.9 billion in consumer spending annually
- 197,000 direct jobs
- $6.5 billion in wages and salaries
- $1.2 billion in state and local tax revenue

A powerful economic sector

Annual consumer spending:

- Education
- Gasoline and fuels
- Household utilities
- Motor vehicles and parts
- Pharmaceuticals
- Outdoor recreation
- Financial services and insurance
- Insurance and financial
- Healthcare
- Hospital care
Using Land Conservation to Connect the Dots

- Agritourism and Ecotourism
- Agritourism and Outdoor Recreation
- Agritourism and urban/suburban partners
- Agritourism and .....Tourism
Questions or Comments?

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