

Land Conservation and Agritourism

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The Importance of Land Conservation

The Importance of Land Conservation

➤ Economic benefits

- Agriculture
- Forestry
- Tourism
- Recreation

➤ Need to conserve

- Farmland
- Forestland
- Historic Places
- Natural Areas
- Recreational Lands

Land Conservation Funding Mechanisms

- Grant programs
- Land Preservation Tax Credit (LPTC)
- Bonds



Agritourism and the Environment

Case Study: The Outdoor Recreation Economy

IN VIRGINIA OUTDOOR RECREATION GENERATES:

\$21.9 BILLION
IN CONSUMER SPENDING ANNUALLY



197,000
DIRECT JOBS



\$6.5 BILLION
IN WAGES AND SALARIES

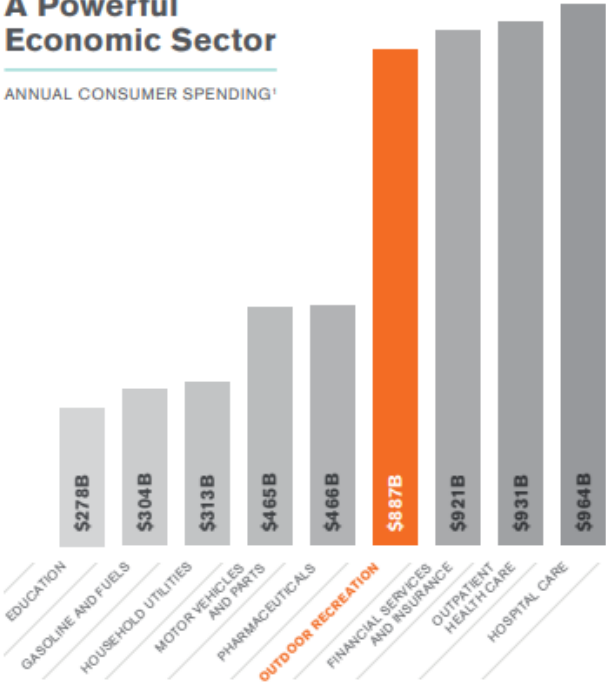


\$1.2 BILLION
IN STATE AND LOCAL TAX REVENUE



A Powerful Economic Sector

ANNUAL CONSUMER SPENDING¹



Using Land Conservation to Connect the Dots

- Agritourism and Ecotourism
- Agritourism and Outdoor Recreation
- Agritourism and urban/suburban partners
- Agritourism andTourism

Questions or Comments?

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