Land Conservation and Agritourism

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The Importance of Land Conservation
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- Economic benefits
  - Agriculture
  - Forestry
  - Tourism
  - Recreation

- Need to conserve
  - Farmland
  - Forestland
  - Historic Places
  - Natural Areas
  - Recreational Lands
Land Conservation Funding Mechanisms

- Grant programs
- Land Preservation Tax Credit (LPTC)
- Bonds
Agritourism and the Environment
Case Study: The Outdoor Recreation Economy

IN VIRGINIA OUTDOOR RECREATION GENERATES:

$21.9 BILLION IN CONSUMER SPENDING ANNUALLY

$6.5 BILLION IN WAGES AND SALARIES

197,000 DIRECT JOBS

$1.2 BILLION IN STATE AND LOCAL TAX REVENUE

A Powerful Economic Sector

ANNUAL CONSUMER SPENDING:

- Outdoor Recreation: $4.87B
- Financial Services and Insurance: $9.21B
- Healthcare: $8.31B
- Hospital Care: $6.4B
- Pharmaceuticals: $4.96B
- Motor Vehicles and Parts: $4.13B
- Household Durables: $3.13B
- Gasoline and Fuels: $2.04B
- Education: $2.76B
Using Land Conservation to Connect the Dots

- Agritourism and Ecotourism
- Agritourism and Outdoor Recreation
- Agritourism and urban/suburban partners
- Agritourism and .....Tourism
Questions or Comments?

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