

Join us for the 3<sup>rd</sup> annual South Atlantic Hops Conference, to be held in Blacksburg, Virginia, March 2 & 3, 2018. The previous two conferences - Richmond 2016 and Asheville 2017 - had more than 200 attendees each, representing nine states.

Our mission is to provide <u>essential information</u> and <u>networking opportunities</u> for those who grow and brew with local hops. This year's conference will feature a track specifically for beginners (or those just thinking about it), plus in-depth information on cultural practices, IPM, marketing, quality/food safety, pesticide safety, brewing science, and more.

Sponsorships are critical in helping us bring in top industry experts for our regional growers. Please contact Dr. Holly Scoggins, Dept. of Horticulture, Virginia Tech, for opportunities – 540.231.5783, hollysco@vt.edu

Sessions will be held at the Skelton Inn and Conference Center and other locations on the Virginia Tech campus. Schedule and registration coming October 2017- watch for a link here.













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